



## THE ECONOMIC FEASIBILITY OF PERFORMING ENDOSCOPY IN EXOTIC ANIMALS

**Date:** December 15, 2020 @ 12:00 pm – 1:00 pm (EST)

**Location:** Webinar

**Faculty:** **Dr. Stephen Divers**

DVM, BVetMed, DZooMed, Dip.ECZM (Zoo Health Management, Herpetology), DACZM, FRCVS  
Professor, Small Animal Medicine & Surgery, Veterinary Teaching Hospital, Zoological Medicine Service, University of Georgia, College of Veterinary Medicine

KARL STORZ Veterinary Endoscopy America Inc. is pleased to host a one-hour webinar on, ‘**The Economic Feasibility of Performing Endoscopy on Exotic Animals**’, as part of our continuing education offerings. This webinar features a live event presented by the world-renowned Dr. Stephen Divers from the University of Georgia, College of Veterinary Medicine. There will be an opportunity for attendees to address questions to Dr. Divers after his presentation.

**Webinar Topics:** Dr. Divers will review the following topics.

- Overview of What Can Endoscopy Do for You?
  - The Definitive Diagnosis.
  - The Real Value of Endoscopy.
  - How to Add Endoscopy to Your Practice.
- Overview of Endoscopy Equipment selection
  - Cameras & Telescopes.
  - Imaging Components, Tower Systems, Lighting.
  - Instruments, Cleaning, Care and Storage.
- Endoscopic Equipment Purchase or Lease.
- Investment in Initial Training.
- Procedure Fee Structure and Professional Fees.
- Marketing for the Practice and Client.
- Evolving Services and Maintaining Skills.

**Webinar Learning Objectives:**

At the conclusion of this webinar, participants will have a basic understanding of how to incorporate veterinary endoscopy into the exotic animal veterinary practice, including;

- To understand the general indications for endoscopy in exotic animals.
- To gain an overview of the basic endoscopic equipment and training requirements.
- To understand the procedure fee structure and professional fees.
- To gain an understanding of how to market endoscopy for exotic pet practice.

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For additional information please contact KARL STORZ Veterinary Education & Training at [vet\\_education\\_training@karlstorz.com](mailto:vet_education_training@karlstorz.com) or call toll free 1-800-268-4880 ext 4569



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**Dr. Stephen Divers,**

**DVM, BVetMed, DZooMed,  
DZooMed, Dip.ECZM (Zoo  
Health Management,  
Herpetology), DACZM, FRCVS**



**Dr. Stephen Divers**

Professor, Small Animal Medicine & Surgery, Veterinary Teaching Hospital, Zoological Medicine Service, University of Georgia, College of Veterinary Medicine, Athens, Georgia, USA  
Exotic Animal, Wildlife, and Zoological Medicine

**PROFILE:**

Dr. Stephen Divers is Professor in Exotic Animal, Wildlife, and Zoological Medicine at the University of Georgia, College of Veterinary Medicine. Dr. Divers is board-certified in zoological medicine through the American College of Zoological Medicine and the Royal College of Veterinary Surgeons. He obtained the Diploma in zoological medicine from the Royal College of Veterinary Surgeons (RCVS), is an RCVS recognized Specialist in Zoo & Wildlife Medicine, a Diplomate of both the American and European Colleges of Zoological Medicine, a European Veterinary Specialist in Zoological Medicine (zoo health management), and an International Fullbright Specialist in zoological medicine. He obtained his RCVS fellowship (PhD) for his work on exotic animal endoscopy and endosurgery. His research interests are Zoological medicine and surgery, minimally invasive endoscopy and endosurgery, including reptiles, birds, small mammals, and fish.

He is a past-president of the Association of Reptilian and Amphibian Veterinarians, scientific editor of the Journal of Herpetological Medicine & Surgery and an associate editor for the Journal of Zoo & Wildlife Medicine. He has served on the ABVP subspecialties in small mammal and reptile/amphibian specialties, helped create the new zoological companion animal (exotic pet) examination through the ACZM, and the new European College of Zoological Medicine, herpetology and zoo health management subspecialties.

Dr. Divers is also an associate editor for the Journal of Zoo and Wildlife Medicine, chairman of the editorial board for the Journal of Herpetological Medicine & Surgery, and he served as a member of the development committees for the ABVP exotic mammal and reptile/amphibian specialties.

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